ADRIANA ALEJOS

I am a creative and proactive, cross disciplinary designer passionate about the best user experience. Optimistic and communicative, I'm able to translate ideas into digital products and achieve the best results.

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EXPERIENCE

UXUI Designer
Trippal – Sep 2020 – Present
Digital projects development and consulting.

Diseñadora UX/UI
Global University Systems – Aug 2019 – Nov 2020
As UX and UI Designer I participated in the migration of numerous CMS sites to our Umbraco products, introducing tools for marketing managers and content creators. From wireframing to release delivery my role also involved helping with organisation, strategy and liaison between different teams working with key facilitators from SEO, Creatives, Marketing, Dev and Infrastructure.
Some of the brands we work with:
Trebas // Lsbf UK // Lsbf Singapore // LAT London // St.Matthew's University // SABA // MUA

UI and Visual Designer
ADZ Creative – Jan 2012 – Present
Digital projects development and consulting. Leading cross channel communication campaigns and tracking performance, I'm involved from conception to delivery of seamless digital experiences.

Production Director and Visual designer
Sir Cinnamon Cocktails and Events, SL – Dec 2015 to Jan 2018
Translating clients and business needs in to 360° marketing campaigns that involved the creation of full cross channel experiences.

Account Executive
Bacaam Comunicación On–Off – Aug 2015 to Dec 2017
In this cross functional role I helped companies grow by finding leads, closing sales and supporting existing clients by formulating marketing strategies that involved both off and online projects.

TRAINNING

UX/UI DESIGN
Iron Hack Madrid 2019

Creative Advertising
Aula Creactiva Madrid 2014

Community Manager
SDS Trainning Madrid 2013

Marketing and Sales Managment
ESIC Madrid 2010

Graphic Design
ITUAJS Venezuela 2007

SKILLS

XD + Sketch + Flinto + InVision + Wordpress + FinalCut + iMovie + Code + Photoshop + Illustrator + inDesign + Hootsuite + Agile + Asana + Azure + Office + Mac + SalesForce

OTHER INFO

Languages: Spanish – Native + English – Fluent
Driving license: Type B.

Availability to travel and to move from residence.
All information can be verified, if requested.
Equally for personal references.

2020